

PEACH CEO
WORKBOOK

PRACTICAL
STEPS
TOOLS
RESOURCES
CHECKLISTS
ACTION PLAN

STEPS TO GETTING OUT THE HOOD

Become the
CEO of Your Life

- 1 DECIDE
- 2 RESEARCH
- 3 MAKE IT MAKE SENSE
- 4 PROTECT YOUR PROGRESS
- 5 STAY DEDICATED



Childhood Home

A STEP-BY-STEP GUIDE TO A LIFE YOU LOVE

PEIRCE "PEACH" MCCOY

By
Peirce "Peach" McCoy
PEACH CEO

STEPS TO GETTING OUT THE HOOD

A practical workbook by Peirrcce “Peach” Mccoy | Peach CEO

Getting out the hood is not about forgetting where you come from. It is about creating more choices for your future. Whether your goal is a better job, stronger finances, homeownership, or starting a business, you can begin with one step at a time.

WHAT DOES A BETTER LIFE LOOK LIKE TO YOU?

STEP 1: DECIDE!

Start by choosing what you want to change. You do not need to fix everything at once. Focus on one goal that matters to you, not one that only looks good to other people.

Make a commitment to yourself. Your first step can be small, as long as you take it.

YOUR ACTION STEPS

- ☐ Write down one clear goal.
- ☐ Choose one action you can take this week.

My main goal is:

HELPFUL RESOURCES

USA.gov benefits and assistance: <https://www.usa.gov/benefits>

STEP 2: RESEARCH!

Use your phone, a library, or a computer to learn what your goal requires. Find out what it costs, what skills you need, and where to get help.

If you want a better job, look into training programs. If you want a home, learn about credit, savings, and mortgage assistance. Ask questions instead of guessing.

YOUR ACTION STEPS

- ☐ Research two ways to reach your goal.
- ☐ Contact one person or program for advice.

What information do I still need?

HELPFUL RESOURCES

CareerOneStop: <https://www.careeronestop.org/>

Federal Student Aid: <https://studentaid.gov/>

STEP 3: MAKE IT MAKE SENSE!

Your plan should fit your real life and your real budget. Look at what you earn, what you spend, and what you owe. Make changes without risking your basic needs.

Maybe you can save a little each payday, pay off one debt, take a free class, or start a business on a smaller scale. You deserve to enjoy life, but think about whether each purchase supports your long-term goals.

YOUR ACTION STEPS

- ☐ Track your spending for one month.
- ☐ Check your credit reports for errors.
- ☐ Choose one affordable financial goal.

One money move I can make is:

HELPFUL RESOURCES

Consumer Financial Protection Bureau: <https://www.consumerfinance.gov/consumer-tools/>

Annual Credit Report: <https://www.annualcreditreport.com/>

SBA business planning: <https://www.sba.gov/business-guide/plan-your-business>

STEP 4: PROTECT YOUR PROGRESS!

Not everyone will understand your plans. Keep people close who encourage your growth. Set boundaries with habits and situations that repeatedly pull you away from your goals.

You do not have to reject your community. Build relationships with mentors, teachers, friends, and organizations that can help you move forward.

YOUR ACTION STEPS

- ☐ Identify two people who support your goals.
- ☐ Set one boundary around your time or money.
- ☐ Find a mentor or support program.

Who can encourage or guide me?

HELPFUL RESOURCES

American Job Centers:

<https://www.careeronestop.org/LocalHelp/AmericanJobCenters/american-job-centers.aspx>

SCORE mentoring: <https://www.score.org/>

STEP 5: STAY DEDICATED!

Dreams do not come with expiration dates. Life may slow you down, but a delay does not mean you have failed.

Review your progress each month. Celebrate small wins. If a plan is not working, adjust it and keep going. Your journey does not have to look like anyone else's.

YOUR ACTION STEPS

- ☐ Choose a monthly check-in date.
- ☐ Write down one win and one challenge.

☐ Plan your next small step.

My next milestone is:

HELPFUL RESOURCES

CFPB homebuying guide: <https://www.consumerfinance.gov/owning-a-home/>

HUD housing resources: <https://www.hud.gov/helping-americans/buying-a-home>

YOUR 30-DAY ACTION PLAN

Week 1: Choose your goal.

Week 2: Research your options and contact one resource.

Week 3: Review your money and make one practical change.

Week 4: Check your progress and plan the next month.

A WORD FROM PEACH CEO

The hood is part of my history, but it does not have to be the blueprint for my future. Become the CEO of your life. Make your choices intentional, your goals meaningful, and your progress personal.

Peirre “Peach” Mccoy | peach.ceo

Resources are starting points. Check current program availability and eligibility directly with each organization.

YOUR NEXT CHAPTER

STARTS WITH YOU.

Where you started is part of your story, but it does not have to decide where you finish. In this practical workbook, Peirce “Peach” McCoy shares a grounded approach to creating more options, building stability, and moving toward a life you love.

INSIDE, YOU WILL LEARN TO:

- 1 DECIDE — Get clear on what you want.**
- 2 RESEARCH — Find the information and support you need.**
- 3 MAKE IT MAKE SENSE — Build a plan that fits your life.**
- 4 PROTECT YOUR PROGRESS — Set boundaries and find support.**
- 5 STAY DEDICATED — Keep moving at your own pace.**

BECOME THE CEO OF YOUR LIFE

www.peach.ceo

By Peirce “Peach” McCoy